ORDER WORKSHEET REF: 496904 \$\$\$ REP HEADLINE# 6360119 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #2

703-516-9680 FAX# AGENCY TEL# 703-516-9399 CREDIT ADVISORY:

OCT10/12 14.28
*** WFSB-TV *** CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

14.28 # DATE OCT10/12 SALESMAN REGIONAL (H) UTTLEY DAN NAGELBERG HEATHER LOCAL OFF.# WA-CLASS: NATL. BUYER NAME PRSN SALES **REP.#** INVOICE) CO-OP BILLING NEEDED ORDER, (LINE) 20007 COMMENTS: MEDIA 6360119 Ö AMERICAN Ž # Ы Н CONTRACT EST#1942 WASHINGTON SH WK-1 ISS/DSCC ¥ GREAT 3050 OCT8/12 STATE TAX ADV. NAME AGY. NAME OCT3/12 FLIGHT DATES DSCC CITY TAX # ORDER PRDCT ADV # AGX

6329169 HON CORRECTION TO LAST TRANSMISSION VALUE WILL BE ADDED TO HDLN 6365916, THANKS, MIKE FOR HEATHER REP:

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4 0 AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = 53

1942 lí AGENCY EST#

> TO PRINT NO BUYS

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WESB 378

\$157,297

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TOTAL

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SHARES ARE ACCURATE

DEMOS- RA35+* SVC- NSH

N-PROGRAM NAME M-MAKEGOOD L-LENGTH DE-DELETE E-EFF DATES T-TIME PER WEEK S-SPOTS C-CANCELLED R-RATE Q-PAID PGM 五人子子 B-BUY P-CLASS, PLAN, SECT A-ADD MOD CODE

*-MULTIPLE

Z-COMMENTS

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REP: TEL# 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET 496904 TRF# REP HEADLINE# 6360119 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

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OCT10/12 14.25 *** WFSB-TV *** FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** AGENCY

SALESMAN (H) UTTLEY DAN NAGELBERG HEATHER OFF.# WAL BUYER NAME SALES PRSN REP.# 20007 MEDIA Ŋ AMERICAN ST NW H WASHINGTON, ISS/DSCC 3050 K GREAT ADV. NAME AGY. NAME # ADV # AGK

LOCAL CLASS: NATE. INVOICE) ORDER, (LHNB) COMMENTS: # 6360119 CONTRACT EST#1942 H DSCC # ORDER PRDCT

WK-1 OCT8/12 /12 OCT3 FLIGHT DATES

CO-OP BILLING NEEDED STATE TAX ŦĂX CILX

14.25

DATE OCTIO/12

REGIONAL

TO HDLN 6329169 THANKS, MIKE FOR HEATHER VALUE WILL BE ADDED Ч ORDER 1 SPOT LN REVISED ORDER REMOVED 1 SPO1 NEW TTL 57450 PLS CFM REP:

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57450.00 OCT/12

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496904 \$\$\$ REP HEADLINE# 6360119 TRF# \$\$\$ MOD# 0: UNAPPROVED REV #1

FAX# 703-516-9680 -9399 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET

OCT10/12 14.25 *** WFSB-TV ***

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SHARES ARE ACCURATE

DEMOS- RA35+* SVC- NSI

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

CONTRACT

Wisb-com)

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

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	Contract / Re	evision		Alt Order	<u>#</u>		
	496904	1		06360119	•		
Product					****		
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Contract Dates	Estimate #				<u>.</u>		
10/03/12 - 10/08/12	1942						
<u>Advertiser</u>			Ori	ginal Date	/ Revision		
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Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WFSB 10/03/12 10/05/12 Eyewitness News 12pm - 12:30PM :30 NM \$750.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 10/01/12 10/07/12 \$750.00 Start/End Time Spot Ch Date Range Description Weekdays Length Rate Туре 1 WFSB 10/01/12-10/07/12 Eyewitness News 12pm - 12:30PM ---WThE-:30 \$750.00 NM Credited WFSB 10/03/12 10/05/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$3,900.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/01/12 10/07/12 \$1,950.00 WFSB 10/03/12 10/05/12 Eyewitness News 5:30pm - 6pm :30 NM 1 \$1,950.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -WTF-\$1,950.00 WFSB 10/03/12 10/05/12 Eyewitness News 6pm - 6:30pm :30 NM 2 \$4,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 ~~WTF~~ \$2,250.00 2 WFSB 10/03/12 10/05/12 **Eyewitness News** 6:30am - 7am :30 NM 2 \$2,800.00 Start Date **End Date** Spots/Week **Weekdays** Rate Week: 10/01/12 10/07/12 --WTF--\$1,400.00 WFSB 10/03/12 10/05/12 Inside Edition 7pm - 7:30pm :30 NM 2 \$3,200.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 --WTF--\$1,600.00 WFSB 10/03/12 10/05/12 CBS: THE EARLY SHOW 7am - 9am :30 NM \$800.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 -WTF-\$800.00 WFSB 10/08/12 10/08/12 **Entertainment Tonight** 7:30pm - 8pm :30 NM \$1,600.00 Start Date **End Date Weekdays** Spots/Week Rate Week: 10/08/12 10/14/12 \$1,600.00 1 10/05/12 WFSB 10/03/12 9am-10am 9am - 10am :30 NM \$1,100.00 Weekdays Start Date End Date Spots/Week Rate Week: 10/01/12 \$550.00 10/07/12 --WTF--2 WFSB 10/05/12 10/05/12 CSI: NY 8pm - 9pm :30 NM 1 \$7,000.00 End Date Start Date Spots/Week **Weekdays** Rate Week: 10/01/12 10/07/12 1 \$7,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 496904 06360119 Contract Dates Product Estimate# 10/03/12 - 10/08/12 DSCC IE 1942

Advertiser Original Date / Revision 10/10/12 / 10/10/12 Democratic Senatorial Ca

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Туре	Spots	Amount
Start Date End Date Weekdays Spots/Week 11 WFSB 10/08/12 10/08/12 Hawaii 5-0 Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	Rate 10pm - 11pm <u>Rate</u> \$7,000.00	:30	NM	1	\$7,000.00
12 WFSB 10/07/12 10/07/12 Delayed The Mentalist Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	1030-1130p <u>Rate</u> \$7,000.00	:30	NM	1	\$7,000.00
13 WFSB 10/07/12 10/07/12 Face the Nation/ Face the S Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Str10:30am - 11:30am <u>Rate</u> \$500.00	:30	NM	1	\$500.00
14 WFSB 10/07/12 10/07/12 7a-9a Sun Eyewitness News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	s 7am-9am <u>Rate</u> \$700.00	:30	ММ	1	\$700.00
15 WFSB 10/07/12 10/07/12 CBS Sunday Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	9:00am - 10:30am <u>Rate</u> \$1,400.00	:30	NM	1	\$1,400.00
16 WFSB 10/07/12 10/07/12 Delayed The Good Wife Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	930-1030p <u>Rate</u> \$7,500.00	:30	NM	1	\$7,500.00
17 WFSB 10/03/12 10/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 WTFS- 2	11PM - 11:35PM <u>Rate</u> \$1,900.00	:30	NM	2	\$3,800.00
18 WFSB 10/08/12 10/08/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	5:30pm - 6pm <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
		Totals	and the same of the	24	\$57,450.00

Time Period # of Spots **Gross Amount Net Amount** 10/01/12 -10/08/12 \$48,832.50 24 \$57,450.00 Totals 24 \$57,450.00 \$48,832.50

Signature:	Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

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